



**Van Buren County SAFE Coalition**  
**March Meeting Minutes**  
**Location: VBCH Community Services Center**  
**Tuesday, March 15, 2016**  
**9:00 a.m.**

Meeting called to order by Melissa Daugherty at 9:02 a.m.

**Members Present:** Kitty Bogle – Other Organization, Gloria Brown – Other Organization, Ray Brownsworth – Healthcare, Julie Chapuis – Schools, Melissa Daugherty – Youth Serving Organization, Sue Frey – Local Government/Military, Alondra Majin – Other Organization, Lee McIntosh – Law Enforcement, Lisa Plecker – Local Government, Kris Rankin – IPFS Coordinator

**February Minutes approved by:** Julie Chapuis **Second:** Ray Brownsworth

**Topic:** Prescription Drug Take Back Event – April 30, 2016

- Kris shared that the Van Buren County Sheriff's Reserve Officers will be running this event. Lee McIntosh will do the organizing for it with the Sheriff's Reserve Officers. The coalition staff have reserved the Keosauqua Senior Center for that day. She passed around fliers for coalition members to hang up around the county for promotion of the event.
- Kris asked Lee if the Sheriff's Reserve Officers would be willing to pick up medications from the school on Friday. Lee thought that would be fine if they are interested.

**ACTION STEP:** Promote & Hold Rx Take Back Event

**By Whom:** Sheriff's Reserve Officers, Coalition Staff & Members

**By When:** April 30, 2016

**Topic:** Color Run/Town Hall 2016

- Melissa shared that the Color Run will be at 5:00 pm, Free Will Offering Dinner will follow the run shortly after 5:00 pm and the Town Hall will start at 6:15 pm. That way there will not be a lot of down time between the run, dinner and town hall. Some of the kids may even start around 6:00 with the presentation. Melissa passed around flyers and registration forms for members to take and distribute in the community. The YLC Members are selling white t-shirts with the name of the event on the back for \$10 and people need to pre-register for those. Registration forms need to be turned in by March 29<sup>th</sup>. The run/walk will start in the Roberts Building parking lot. The cattlemen will be cooking the food for the event. Kris explained that there are leftover monies from other areas that the coalition will be using to pay for the food, but the coalition has also applied for a \$250 grant from Wal-Mart to help pay for the food. Melissa shared that the YLC Members are also asking for a Free Will Donation for the food at the event. Kris asked that coalition members sign up to volunteer to help at the event and to bring baked goods for the meal. Lisa asked when they need to be there. Kris said by 5:30 please.
- Kris shared that for the Town Hall presentation the coalition staff have lined up three speakers: Kitty Bogle, Pat McAvan and a representative from the Sheriff's Office. Kitty will be speaking about an overview of access to alcohol in Van Buren County and the need for a local social host and other ordinances to address limiting youth social access to alcohol in the county. Pat McAvan is from Jefferson County and will be speaking about the Social Host Ordinance that has been passed in Jefferson County and how one could be implemented in Van Buren County. Finally, the Sheriff's Office will speak about how having a local social host ordinance and other ordinances will help them with enforcement in Van Buren County. Gloria shared that Pat shared at the ACT Meeting yesterday that he would be doing a presentation at the event. She suggested hanging fliers up that way to get more support. Julie asked what the coalition needs for volunteers. Melissa said that there will be a lot of YLC Members there and the coalition will need adults to help supervise the work of the youth. The 8<sup>th</sup> Grade YLC Members have been the driving force behind the event and are all about it and excited. Setup will be done right after the early out that day so adults will be needed then. The town hall and food will be in the Roberts Building. A cleanup crew will be important for the event.

**ACTION STEP:** Hold Color Run/Town Hall

**By Whom:** Coalition Staff, YLC Members & Coalition Members

**By When:** April 2016

**Topic:** Iowa Partnership for Success Strategic Plan – Review edited Strategic Plan

- Kris shared that the coalition received the Strategic Plan back with a Rubric with suggested corrections to be made to the Narrative, Logic Models and Action Plans. She passed out a few copies of the Narrative and Action Plans for members to review. The Logic Models are in the meeting packets. One suggested revision that needs to be discussed by the coalition is the suggestion to change the Intervening Variables for Underage Drinking and Underage Binge Drinking from Community Norms for Alcohol being unregulated at community events at privately owned facilities and Coolers of alcohol allowed at public events such as softball tournaments with high consumption rates to Social Availability.

There was a short discussion and all present agreed that was an appropriate change. The other change to discuss was adding the IDPH Media Campaign to the Underage Drinking Logic Model and Action Plan to address Community Norms in the county. Again all agreed that this would be good.

- Kris shared that if the reports are approved this round then the coalition will be starting implementation at the coalition meeting on April 12, 2016.

**ACTION STEP:** Resubmit the Strategic Plan to IDPH

**By Whom:** IPFS Coordinator

**By When:** March 25, 2016

**Topic:** YLC Update

- Melissa shared that the youth have been busy. They did Through with Chew Week activities February 16-22, 2016. The VBHS YLC Members invited their peers to a meeting and during the meeting they did chewing tobacco education. They also blacked out peoples teeth and took pictures. They also rolled up chewing tobacco facts like candy and passed them out to their peers during the day. HHS YLC Members have prepared their "candy facts" and will be passing those out March 24<sup>th</sup> along with holding a Scavenger Hunt with Tobacco Facts. HMS YLC Members will be doing a Scavenger Hunt on March 24<sup>th</sup> as well with the Tobacco Facts.
- Kick Butts Day is tomorrow. The YLC Members will be doing numerous activities for this over the next couple of weeks. VBHS YLC Members tomorrow will be doing a crime scene in the gym during the Middle School and High School lunch hours (this includes body outlines and tobacco facts with crime scene tape). KTVO is aware of it and may show up. This Thursday some of the HHS YLC Members will be doing peer teaching on tobacco facts for the Elementary students at the HES. Next week on Wednesday some of the VBMS YLC Members will be doing peer teaching on tobacco facts for the Elementary students at the VBCES. There are some VBMS YLC Members who will be doing sidewalk chalk tobacco facts and sandwich board tobacco facts for the first home track meet on April 7, 2016. Some of the VBHS YLC Members will also be doing some e-cigarette information posters for the halls at the Van Buren Middle/High School and a slide show that can be used during the town hall. Sometime in April some of the HMS & HHS YLC Members will be doing more peer teaching on tobacco facts for the Elementary students at the VBCES. Some of the VBHS YLC Members will be doing a cigarette butt cleanup later in April when the weather will be warmer.
- On April 26<sup>th</sup> in Ankeny, Iowa the state ISTEP Program will be holding its Summit Event. In the past it was held during the summer and this year they decided to hold it on a school day to hopefully draw more youth in. A handful of youth have signed up to attend this from our YLC Groups. Melissa will be working out who is attending and get them registered. It is a state event where there will be kids from across the state of Iowa who work on tobacco prevention and education. It is a good opportunity for them to see what other youth are doing, become involved at the state level, and become more excited about what they can do in Van Buren County.
- For Policy Work there is a small group interested in helping with the alcohol policies at the ball fields for how it is available during events at the ball fields. They are also working on written tobacco policies for the ball fields. Currently all of the ball fields are tobacco free, but they do not have written policies.

**ACTION STEP:** Plan activities and execute them with the help of the YLC Members

**By Whom:** Melissa & Kris

**By When:** As needed

**Topic:** Tobacco Grant

- Melissa shared that the hospital has a Community Partnership Grant that is a three year grant. This year she submitted for a renewal that will begin in July. There are a few changes in the requirements for that grant this year. They are requiring that they work with a worksite to make a campus tobacco free. Fortunately, the Keosauqua Health Care Center has approached Melissa to help them do that as of January 1, 2017. She has started that process with them; they want to do education with their staff, some programs for people who want to quit and have the policy in place by January 1. For the staff it will not be a problem, but the residents will be a little harder. They are working with a sister organization that went tobacco free January 1, 2016 on how to work with the residents on making the campus tobacco free. If coalition members know of any other businesses in the county that would like to do this please have them contact Melissa for help with the process to become a tobacco free campus.
- Gloria asked about free signs for tobacco policies. Melissa agreed there are lots of signs the coalition can provide with help from the state for free. Kris mentioned that the coalition had provided signs to the Bonaparte Library recently. Julie asked if there is signage on the trail. Melissa said it currently is not tobacco free, but it would be a good place to have tobacco free. Melissa shared that Hill Phoenix employees smoke off their work campus by the trail and she thought that would be a good place for a tobacco free sign. Ray mentioned that out by the Hospital by the trail would be another good place for a sign. Melissa said she would work on putting those signs up in those areas. Julie suggested it would be good to have the signs up for the color run. Melissa thought that would be a good time for the YLC Members to observe if there are signs of tobacco use on the trail and then take it to local authorities to implement a written tobacco free policy for the trail.

**ACTION STEP:** None

**Topic:** Community Assessment

- Melissa shared that the hospital and public health department have been working on community health needs assessments and health improvement plans for the county. These are required of the hospital every three years. The hospital has been working on updating theirs with the help of a group of community members. Melissa passed out a final draft of the report. On page three is the SAFE Coalition piece. The substance abuse piece has not been changed. The work of the coalition is still addressing underage drinking and underage tobacco use. Not a whole lot of changes. They are continuing to work on what they have in the past.
- Coalition members can look through the other goals and strategies. Most of the identified needs are similar to the ones from the last report three years ago. There are some changes in wording such as the first one was changed to access to care. Now that there are mental health services in the county it is getting people the information on the services and how they can utilize them. Transportation is an issue that is consistently found in the county. During the work on the report the committee found that there is transportation available in the county now, but there needs to be work done on educating community members on how to access those transportation services. There is a lot of education that needs to go on there. The same was found with Family Practice, Specialists and Providers – the county has a good number of providers, but there need to be more opportunities for the providers to see patients during their days.
- Ray asked what the impact might be with the County Board of Supervisors reevaluation of the contract with Optima and the impact it might have on the mental health efforts in Van Buren County. Susan shared that the Board of Supervisors two or three weeks ago met and were concerned with the contract that was signed in July that includes the drop in center, outpatient counseling, peer services, etc. Mark Meek is the chair for Susan's Board and there was a lack of communication about the contract and with a delay in billing they were not aware of how much it was costing the county. So they were asking questions about it being renewed and when does it end. A day later Susan was contacted by the hospital with concerns about the contract not being renewed. That decision has not been made. The difference between the core services which are essential services that are required and core plus services that are not mandated by the state are being looked at. Susan explained that a group of eight counties had chosen to sign up for the core plus services as they are needed in the county. In addition they had purchased a vehicle to help with transportation for the services as part of the startup costs. Ted Nixon's concern at the meeting was that the 10-15 could supply the transportation services, but they had explained to him that 10-15 can be difficult for clients to understand and utilize. They were also concerned with numbers, but with it being the first year it takes a while to develop. Contracts renew on June 30<sup>th</sup>. At that time they will discuss the types of services to be continued and the budget will be addressed then. There is not currently any discussion of not renewing the services. Ray commented that it sounds like evaluating the effectiveness and more familiar with the components. Susan said it will be education with that and evaluating how much usage there is and how much time to give the services to develop. Ray expressed that he was caught off guard to hear that six months after it had begun they were discussing reevaluating the program. It takes a couple of years for a program to mature and utilization has been growing. If Susan needs advocates for keeping the programs to lobby please let the hospital know. Susan commented that some of the programs, such as the jail diversion, may be underutilized. Lee said as a reserve officer he has sat at the emergency room with committals and seen the need for the services in the county. He shared that it is easy for community members to put blinders on and not realize that there is a need for the mental health services in the county. Julie said the need is not a new one either as she experienced the waiting for services with clients at Center Village in the 90's. Lee said that prior to needing the committal services it would be good to have programs to help the community members with the mental health needs. Susan shared that is why they chose to setup the ER Crisis Services/24 Hour Support – the nurse, psychiatrist and hotlines for the ER Doctors to contact right away when they have a patient in crisis. This includes continuing to educate the hospital staff on the need to utilize these services immediately and not wait. Ray asked how the hospital can work with her to educate the ER Staff to reinforce the procedures with them. Susan agreed to work with him on that. Ray commented that he thinks it is a wonderful program and he thinks increasing their knowledge will increase their utilization. He is on board that the sooner the community can intervene to prevent the committal situations the better off the community is. Susan said that is the long term goal. With some programs they only pay 15 minute increments and if they are not used they do not pay for them. With other programs they pay per capita split with Jefferson and Washington Counties or pay on our own. The drop in center costs the county \$4900/month to have the providers come in and do the different social and educational events for 20 hours/week. In talking with others who have utilized this program they have seen a big change in socialization, acceptance, education, etc. for community members that allows them to approach the counselor for more services. The numbers are increasing there a lot right now. Lee said there is a lot of activity going on in Fairfield with those services and he imagines that will begin to happen in Van Buren County. Susan shared that two of the programs are Medicaid funded programs and there at least two people who used to drive to Fairfield for those services and are now utilizing them here. Julie asked about being able to track existing patients that were served in Fairfield now being served in Van Buren County and those who are newly being served in Van Buren County. Susan said she could probably supply numbers without names. Julie shared she is sharing with families that the services are now offered locally so that students can utilize them and not interrupt their school day so badly by having to travel out of county. Ray offered that the hospital would be willing to help with the cost of marketing to help improve utilization of the programs. He would just need to let Deb Randolph know about it. He mentioned fliers, newspaper ads and possibly TV ads. Lee said it would be important to make sure people do not misunderstand and think it is a hospital service. Ray said that is why it would be co-branded. Gloria shared that she has been

involved with other drop in centers and it does get off to a slow start. When it becomes more consumer driven then the utilization will increase. Melissa commented that it is slow for the drop in center and more promotion would help with participation. Lisa said that the more Susan comes in with reports of usage it will help the Board of Supervisors see that it is a good investment. Right now with the amount of money it is a challenge and the cost difference seems large for them. Susan wondered about inviting them to come and see what is going on with the programs. Lisa asked if it would ever become self-funded and Susan said no it will not. Lisa commented that more the board sees it as a plus from different people then they will understand it better.

**ACTION STEP:** None

**Topic:** Other Business

- Gloria asked if the coalition is doing anything for Prom Season. Julie shared that they support the Junior Parents with the After Prom Party.
- Alondra shared that ADDS has new materials and she is working to share those materials and promote the services that ADDS has for Gambling Addiction in Van Buren County. March is Problem Gambling Awareness Month – she wondered if community members have seen more of the BETS Off Promotions. She shared a newsletter with everyone and asked that the coalition members post them where they can to promote the work of ADDS in the county. She pointed out that Van Buren County is one of the areas she has the least participation in the Gambling Programs and Services. She is going to be working on providing more programming and information in the county. She is willing to go and provide education to community members in different settings. She is bilingual and trying to reach out to Hispanic Communities – please let her know of any Hispanic Communities you know of. She asked that Kris distribute an email to the coalition with attachments to the coalition eServer list. Kris agreed to do that for her.
- Kris asked the coalition members to help her decide how many Adventureland Tickets to order for the Substance Abuse Free Weekends on April 30<sup>th</sup> & May 1<sup>st</sup> and May 7<sup>th</sup> & 8<sup>th</sup> to be sold to community members at the discounted price of \$22/ticket. There was a short discussion and the group agreed that 100 would be a good number. A suggestion was made to contact local faith based youth groups and offer the tickets to them. They are open from 10-6 on the Saturdays and 10-5 on the Sundays.

**Next Meeting:** Tuesday, April 12, 2016 at 9:00 a.m. at Van Buren County Hospital Community Services Center Conference Room.

**Meeting Adjourned:** At 9:53 a.m.

\*Meeting minutes are only a summary of the meeting. For a recording of the full dialogue of the meeting you may contact the coalition office.